

AULTMAN COLLEGE
Strategic Plan 2025-2026

	Achieve Financial Stability		Advance Academic Reputation		Amplify College Identity		Advance Collegiate Culture	
Highest Priorities	Work with AHS and the College BOD to deliver the next strategic direction of the college including a clear financial goal.* ³ [Paddock]	Revise the workflow for admissions to address sonography admission and AASR ranking considering its impact on BSN recruitment. ¹ [Pittman]	Identify two new academic offerings with at least one being launched within the next two years. ¹ [Reiman]		Implement a financial aid leveraging strategy to maximize enrollment & retention. ¹ [Pittman]		Design a comprehensive support system that addresses students' academic, emotional, and mental health needs. ¹ [Shepherd]	
Strategic Initiatives	Develop a plan, in light of the AHS Master Campus Plan, which includes changing parking areas that will impact students. ⁵ [Davis & Reiman]	Design a pre-emptive strategy to respond to nursing program competition, particularly Stark State with BSN. [Donnenwirth]	Deliver two alumni engagement events. [Paddock]	Develop a plan to perform a curriculum review for Foundational Education in light of specific expectations that the program achieves. [Benzel]	Review and propose, if warranted, the timing and triggers for the completion of student health requirements to reduce barriers at the point of enrollment. [Shepherd, Benzel, & Donnenwirth]	Calculate the capacity and potential delivery of simulation services with AHS. [Donnenwirth]	Complete new HLC documentation requirements as per their definition of "institutional autonomy." [Davis]	Create and document succession plans at a divisional level. [Paddock, Davis, Reiman]
	Review and revise the ASHS program due to the impact of increased enrollment. ¹ [Benzel]	Evaluate imaging sites further from campus. If enough sites are available document a multi-year plan for increasing RAD program enrollment. ¹ [Benzel]	Prepare for HLC mid-cycle accreditation site visit in Spring 2027. [Reiman]		Remain responsive to governmental legislative changes. ² [Paddock]		Implement year one of a two-year Faculty development plan. [Benzel & Donnenwirth]	
Operational Priorities	Replace AV equipment (Chemistry and A&P labs)- [Krumpelman/Benzel] Upgrade monitors in library and classrooms. [Krumpelman] Research <i>Microsoft Booking</i> as a replacement for <i>YouCanBookMe</i> . [Krumpelman] Optimize <i>Dropout Detective</i> , particularly with expectations for faculty. [Shepherd] Evaluate courses needed for ASHS students and begin new course offerings in Fall 2026 (as part of a documented multi-year plan). [Benzel] Monitor the utilization of hourly staff from AHS which creates pay challenges that are financially and logistically burdensome. ⁴ [Reiman] Optimize our utilization of the customer relationship management tool (JRM). [Pittman] Research Assessment/Secure Testing/LMS systems [Krumpelman]							

*Indicates Strategic Work that Addresses the Risk Factors - Identified April 2025

- 1 Enrollment/Retention/Persistence**
Enrollment fluctuation has an immediate impact on resources and is influenced by multiple variables (i.e., market interest, student profile, staff/faculty engagement, etc.) which need monitored.
- 2 Governmental Oversight Changes**
National and State changes in rules/legislation can have an immediate and potentially substantial impact on operating practices.
- 3 Financial Sustainability**
Reliance on Medicare Passthrough and AHS, as the sole member, creates vulnerability.
- 4 Adjunct Hourly Wages**
Utilization of hourly staff from AHS creates pay challenges that are financially and logistically burdensome.
- 5 Facility Changes**
The AHS Master Campus Plan includes changing parking areas that will impact students.