

2018-19 Report Card and Strategic Projects

| Focus Area | Metric | Benchmark | History | Goal | 2018-19 Results | 2018-19 Projects |
|--------------------|---------------------------------|--|--|--|---|--|
| STUDENT ENROLLMENT | Graduation Rate (FTFT) | IPEDS calculation, peer average: 2015-16: 63% 2016-17: 55% 2017-18: 56% | 2015-16: (10) 60% 2016-17: (4) 25% 2017-18: (2) 50% | Greater than/equal to select peer institutions average annual graduation rate | Available June 2019 | <ul style="list-style-type: none"> ➤ Phase in U4SM for the CRM. (Jacqui, Deanna) ➤ Implement a comprehensive recruitment strategy including a prospect management plan. (Jeannine, Deanna) ➤ Implement 2nd phase of the advising redesign. (Brock, Academic Team) |
| | Graduation Rate (Historical) | Internally generated | Students entering 2005 through: 2012-13: 67.4% 2013-14: 65.1% 2014-15: 63.4% | Greater than/equal to previous year. (Long term 75%) | Through 2015-16: 61.9% | |
| | Persistence Rate (All Students) | Internally generated | F 16 to SP 17: 86.2% SP 17 to F 17: 86.2% Ave = 86.2% | Greater than/equal to previous year average | F 17 to SP 18: 88.3% SP 18 to F 18: 82.6% Ave = 85.5% | |
| | Retention Rate (New Students) | IPEDS (FT/FT cohorts): 73% (8 local); 74% (3 AHSEC) | F14 to F15: 73% F15 to F16: 73% F16 to F17: 70% | Greater than/equal to previous year (Long term 85%) | F 17 to F 18: 62% | |
| | Fall Census Enrollment | Internally generated | F15: 372 F16: 391 F17: 394 | Greater than/equal to previous year | F 18: 343 | |
| | Admissions Yield | TBD | N/A | Establish a baseline measurement | Due by April 2019 | |
| PROGRAM GROWTH | Total Programs Offered | Internally generated | 2015: 5 2016: 5 2017: 7 | Greater than previous year | 2018: 8 | <ul style="list-style-type: none"> ➤ Start a "new" program/model/delivery to increase enrollment. (Brock/Academic Team) ➤ Receive approval for distance education delivery. (Brock/Academic Team) ➤ Prepare for new programs in 2019-20. (Brock/Academic Team). |
| | Licensure Pass Rates | ARRT Ohio Colleges: 2015: 88.5% 2016: 90.3% 2017: 89.3% NCLEX Ohio Colleges: 2015: 81.21% 2016: 81.12% 2017: 84.96% | 2015: 88.2% 2016: 100.0% 2017: 90.9% 2015: 76.14% 2016: 96.72% 2017: 90.20% | Greater than/equal to 2018 Ohio average: ARRT: 89.4% NCLEX: 86.88% | RAD: 92.3% ASN: 98.44% | |
| INFRASTRUCTURE | Student Satisfaction Surveys | Overall Satisfaction, 1-7 National Colleges 2015: 5.58 2016: 5.55 2017: 5.25 | 2015: 5.52 2016: 5.32 2017: 5.28 | Greater than/equal to national average 2018 = 5.29 | 5.40 | <ul style="list-style-type: none"> ➤ Update Vision, Mission, Values (Jean) ➤ Operate ACCE with current commitments and resources while evaluating future investment. (Vi) ➤ Redesign college budgeting process. (Wendy) ➤ Support U4SM future implementation. (Jacqui, Christine) ➤ Enhance higher ed culture; engage with professional organizations in higher ed; further develop faculty role. (Brock) ➤ Redesign the function of college and program advisory councils. (Vi, Amanda, JoAnn) ➤ Prepare for potential audits related to AHF debt refinancing. (Brock, Jeannine, Vi) ➤ Apply for grant(s) and establish grant structure using Hanover Research resources. (Brock, Vi) |
| | | Would you recommend Aultman College? Internally generated | 2015: 81% 2016: 70% 2017: 80% | Greater than/equal to previous year | 69% | |
| | AY Budget | Internally generated | 15-16: (\$1,477,400) 16-17: (\$1,347,546) 17-18: (\$1,603,004) | Making progress to break-even status | 18-19 = (\$1,528,798) | |
| | AY Net Loss | Internally generated | 15-16: (\$1,444,000) 16-17: (1,496,743) 17-18: (1,303,302) | Meet or beat AY budget | Available July 2019 | |

See Report Card Calculations document for detailed definitions, calculations, and more historical results.