

2019-20 Report Card and Strategic Projects

Focus Area	Metric	Benchmark	History	Goal	2019-20 Results	Strategic Projects
STUDENT ENROLLMENT	Graduation Rate (FTFT)	IPEDES calculation, peer avg: 2015-16: 63% 2016-17: 55% 2017-18: 56% 2018-19: 61%	2015-16: (10) 60% 2016-17: (4) 25% 2017-18: (2) 50%	Greater than/equal to select peer institutions average annual graduation rate	100% (n=3)	<ul style="list-style-type: none"> <li>➤ Phase in U4SM for the CRM. (Jacqui, Deanna)</li> <li>➤ Implement a comprehensive recruitment strategy including a prospect management plan. (Jeannine, Deanna)</li> <li>➤ Implement 2nd phase of the advising redesign. (Brock, Academic Team)</li> </ul>
	Graduation Rate (Historical)	Internally generated	Students entering 2005 through: 2012-13: 67.4% 2013-14: 65.1% 2014-15: 63.4% 2015-16: 61.9%	Greater than/equal to previous year	61.6%	
	Persistence Rate (All Students)	Internally generated	F 17 to SP 18: 88.3% SP 18 to F 18: 82.6% Avg = 85.5%	Greater than previous year average Range: 84-88%	86.7%	
	Retention Rate (New Students)	IPEDES (FT/FT cohorts): 73% (8 local); 74% (3 AHSEC)	F14 to F15: 73% F15 to F16: 73% F16 to F17: 70% F 17 to F 18: 62%	Greater than previous year Range: 68-72%	67%	
	Fall Census Enrollment	Internally generated	F15: 372 F16: 391 F17: 394 F 18: 343	Meets or exceeds budgeted number	305	
	Admissions Yield (Accepted to Census)	TBD	F18: 53% SP19: 60% AY 18-19: 53.3%	Greater than previous year	56.8%	
PROGRAM GROWTH	Licensure Pass Rates	ARRT Ohio Colleges: 2016: 90.3% 2017: 89.3% 2018: 89.4%	2016: 100.0% 2017: 90.9% 2018: 92.3%	Greater than 2019 Ohio average:	RAD: 100%	<ul style="list-style-type: none"> <li>➤ Start a "new" program/model/delivery to increase enrollment. (Brock/Academic Team)</li> <li>➤ Receive approval for distance education delivery. (Brock/Academic Team)</li> <li>➤ Prepare for new programs in 2019-20. (Brock/Academic Team).</li> </ul>
		NCLEX Ohio Colleges: 2016: 81.12% 2017: 84.96% 2018: 86.88%	2016: 96.72% 2017: 90.20% 2018: 98.44%	ARRT: 89.1% NCLEX: 86.25%	ASN: 94.37%	
INFRASTRUCTURE	Student Satisfaction Surveys	Overall Satisfaction, 1-7 National Colleges 2017: 5.25 2018: 5.29 2019: 5.26	2016: 5.32 2017: 5.28 2018: 5.40	Greater than national average	5.64	<ul style="list-style-type: none"> <li>➤ Update Vision, Mission, Values (Jean)</li> <li>➤ Operate ACCE with current commitments and resources while evaluating future investment. (Vi)</li> <li>➤ Redesign college budgeting process. (Wendy)</li> <li>➤ Support U4SM future implementation. (Jacqui, Christine)</li> <li>➤ Enhance higher ed culture; engage with professional organizations in higher ed; further develop faculty role. (Brock)</li> <li>➤ Redesign the function of college and program advisory councils. (Vi, Amanda, JoAnn)</li> <li>➤ Prepare for potential audits related to AHF debt refinancing. (Brock, Jeannine, Vi)</li> <li>➤ Apply for grant(s) and establish grant structure using Hanover Research resources. (Brock, Vi)</li> </ul>
		Would you recommend Aultman College? Internal and RNL Survey	2016: 70% 2017: 80% 2018: 69%	Greater than previous year	82%	
	AY Budget	Internally generated	16-17: (\$1,347,546) 17-18: (\$1,603,004) 18-19 = (\$1,528,798)	Making progress to break-even status	(\$1,466,429)	
	AY Net Loss	Internally generated	16-17: (1,496,743) 17-18: (1,303,302) 18-19 = (\$1,360,058)	Net loss less than budgeted amount	(\$1,429,412)	

See Report Card Calculations document for detailed definitions, calculations, and more historical results.